

LEADING with FOCUS



External Focus

Speaking Program Leading with Focus

CONNECTING YOUR TIME AND ENERGY TO THE THINGS THAT MATTER



CROSSING THE FINISH LINE, KLC, MALAYSIA

© MARK SINCEVICH

“You quickly captured the attention of our executives, managers, supervisors and senior level employees and left a lasting impression of the course content. ... Your motivation and energy is infectious making the audience open to the material and realizing the importance of effective leadership.”

Brian M. Simmons, Director
U.S. Army Evaluation Center

“Your Leadership Lens program was an eye-opener for me. Just last week I met with my supervisor and asked how I could regain the respect of my employees. I think you hit the nail right on the head. Thank you.”

Penny Walker
University of Maryland, UMDPS

“Good review of the components of leadership. You reminded me that it's important to establish a company vision. Good overall program, well paced and structured. Very motivating. Thanks.”

Tom Buckley, President
Data Driven Decisions, LLC

Session Benefits: *participants in this program will be able to:*

- Understand how leaders perform at their very best
- Discuss strategies to become more creative
- Communicate your ideas more clearly to others
- Learn how to lead a more balanced and productive life
- Realize the benefits of keeping a Perspective Pad

Program Overview: As a leader, executive or manager, are you being stretched in too many different directions? How do you know where to invest your time and energy on the things that matter the most? Today's managers, senior executives and leaders are showing up burned out, are too tired to come up with new ideas, and are not able to communicate effectively. To be an effective leader, you must be exercising great personal leadership. You will learn the three key components, or legs like a solid tripod, which support *Leading with Focus*. They are creativity, powerful communication and life balance. All of these legs help you to perform at your very best. Plus all great tripods have a hook underneath the center column. You will also discover the importance of this hook or Perspective Pad. When you lead with focus, you will accomplish more of the right things and have a much more effective platform or tripod to lead yourself and your organization!

About Mark Sincevich: Mark Sincevich works with organizations to develop leaders with more focus and creativity. He does this through a unique photography angle in his speaking programs and writing. As a result of Mark's programs, his customers gain a fresh perspective, generate new ideas, sharpen the focus and create more business. Mark is the chief perspective officer of his company, *Leading with Focus*, the founder of Staash Press, a member of the National Speakers Association and the executive director of the Digital Photography Institute. Mark is also the author of three books including *The Leadership Lens*, and he is frequently quoted in the media. In between assignments, Mark can be found spending time with his family in the Washington, DC area or writing in cafés with character.

© STAASH PRESS, LLC (DBA LEADING WITH FOCUS)

4938 HAMPDEN LANE • SUITE 212 • BETHESDA, MARYLAND 20814 • USA
PH. 301.654.3010 • FX. 301.654.2657

INFO@LEADINGWITHFOCUS.COM • WWW.LEADINGWITHFOCUS.COM